

# WING WISDOM

**GOLD WING ROAD RIDERS ASSOCIATION  
LEADERSHIP TRAINING DIVISION**

## From the Director's Chair

Hello Everyone,

What a ride it has been the last several weeks and we are just getting started! As with any new GWRRA endeavor, we approach our roles as the new Directors of the Leadership Training Division with eager anticipation and appreciation for those who have come before us. We wish to extend our thanks to all the staff at the home office in Phoenix for their assistance and patience as we assume our new role. A special thanks to Melissa Eason, our Executive Director, for her efforts on behalf of LTD and for the opportunity she has extended to us. Our picture and a short biography are included in this issue of the newsletter and will serve as an introduction to our background in GWRRA and Leadership Training. As we move forward we will share our vision and direction for Leadership Training in GWRRA in more detail, always keeping in mind that we are here for the benefit of the members. We want all LTD Instructors and Staff to feel free to contact us with questions and comments anytime. We want to hear from you and learn about your successes and your challenges and ideas to strengthen the division as we move ahead.

Between now and Wing Ding, we are asking your help in a key area - feedback from the membership. While you are out and about visiting different rallies over the summer, please talk with the members you come in contact with and find out what they know about LTD. We want feedback on issues such as how we can make Leadership Training more effective, what are they interested in learning, and what the members generally expect from LTD. We want to hear from them on how we can make their GWRRA experience more enjoyable. We plan to put more FUN in our presentations. We are looking for your ideas too. As Instructors, we value your input, so let us know your thoughts as to how we can accomplish this goal.

The schedule for the Wing Ding Seminars are completed, and we wish to thank Dave Aikens for his efforts and time spent to accomplish this. Thanks and appreciation goes to Dave Hamilton for scheduling the LTD Information table at Wing Ding. While at Wing Ding, we ask that all Instructors and anyone else interested plan to attend the LTD Staff meeting on Friday, July 4, 2008 from 10:00AM until noon. We will be giving out awards to those who have achieved outstanding performance in the last year. We will also share with you news about the division that you need to be aware of.

On a personal note, from the standpoint of leadership, our motto has always been "How can we best serve the membership?" It boils down to having the right attitude and executing a plan that always keeps the members wants, needs and desires in mind - not our own. We want to make it fun so we attract more participants. We need your help. We are excited and look forward to meeting and working with all of you.

Again, please contact us anytime. Together, everyone accomplishes more.

Enjoy the ride,

*David & Kathy Orr*



**Leadership Training —**

**A Service To The Officer,  
A Benefit For The Members**



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## Introducing Our New Directors

By David & Kathy Orr, Leadership Training Division Directors

We are David & Kathy Orr and we are honored to serve all members as your new Leadership Training Division Directors. We reside in Monroe, NC, just east of Charlotte, NC. We have 5 children between us and one beautiful granddaughter who is an absolute joy! In addition to our GWRRA activities, we both enjoy Carolina Panthers football and NASCAR racing.



David has been a member of GWRRA since 1998 and Kathy since 2003. David is a Master Instructor involved in Leadership Training since 2000 and Kathy is a Senior Instructor involved in Leadership Training since 2003. We have taught every facet of the LTD program and have authored some of the seminars in the curriculum. We have taught seminars at local, district and region events as well as Wing Dings in Madison, Fort Wayne and Billings.

David is also a Level IV Master Tour Rider, Rider Education Seminar Presenter and rides an Atlantic Blue GL 1500. Kathy is a Level III Certified Tour Rider (shortly to move to Level IV) and rides her own Dark Red Metallic 2008 GL1800. We have toured most of the United States from the Mississippi River eastward, and will be joining about 13 other bikes for a tour of New England this summer.

We have served in many capacities within GWRRA including Chapter Directors for the Monroe, NC chapter that we helped charter. David has also served in the capacity of Rider Educator and Kathy as Chapter Newsletter Editor. We are both Certified Bike Show judges. We served together as Leadership Trainers for North Carolina and Region N Leadership Trainers.

David is a Regional Manager of the southeastern US for a major industrial valve manufacturer. He has responsibility for sales and training of sales personnel. He has received sales and management training from previous employers, which includes managing and motivating personnel and extensive sales training from numerous sources.

Kathy worked for 9 years as a Lead Trainer for a major restaurant chain before starting her career as an Account Executive for an international computer training company. Her position involves working with about 200 corporate clients to develop and deliver training solutions for their employees on front and back end computer and business skills. She has received training from many top professional sales training organizations. She is knowledgeable on meeting organizational training requirements and how to implement and execute training plans.

GWRRA is our main social outlet with lifetime friends with whom we share experiences within and outside GWRRA. We love working with the members and encourage empowerment through training and knowledge. Please feel free to contact us anytime. Our mailing address is 1017 Little Rock Court Monroe, NC 28110.

We are here for YOU and we are listening!

## Public Speaking Ideas

By Amy Peterson, Newsletter Editor

I like to gather ideas and tips from the experts, and this month I'm passing on a few recent tidbits to you. Hope some of the concepts and ideas are of help to you!

### Dueling Flip Charts

Here is a very interesting way to use flip charts when public speaking. Put one on both sides of the stage and pop back and forth between them. You can have an audience member volunteer at each flip chart helping you record input from other audience members. This has a tremendous "wake 'em up" value because:

- You have audience members on stage
- You are in the audience
- Audience members are providing the input.

You are not limited to doing this with flip charts. You could have duel overhead projectors for larger crowds. You could even have your PowerPoint on a screen in the middle if space permits. For very large groups, you could have flip charts placed all around the room so they are ready when you break up into smaller groups. Then the results pages could be torn off and taped in a row on the wall.

### Visual Aid Tips

- Use of color:
  - => **Black, blue** and **green** inks have the greatest visibility.
  - => **Blue** is the most pleasing color to look at with **red** coming in second (note: pleasing to look at and visibility are not the same)
  - => **Do not do the whole chart in red ink.**
  - => Avoid **purple, brown, pink** and **yellow** inks.
- Permanent markers give the most vivid color but dry out faster if you leave the cap off. They also frequently bleed through to the next page.
- Water color markers may be less vivid and often squeak when you write. Ink will wash out of clothing though!
- Sometimes it makes sense to use bright colors for small graphics to make them stand out. Be careful to avoid adding too much color that it becomes distracting from the message.

## By The Book

By Dale Wingrove, Region H Trainer

*The “By The Book” articles are intended to help familiarize Volunteer Leaders and GWRRA Members with the guidelines, policies, procedures, and information contained in the GWRRA Officer’s Guidebook (OGB). Any quotes or references to topics contained in our OGB should not be taken “out of context.” A copy of the Officers Guidebook can be found at [www.gwrro.org](http://www.gwrro.org). Click on the Info Exchange tab then click on Officers Guidebook.*



### ME AND MINE

Yes, there actually is a section in the Officer’s Guidebook that is titled “Me and Mine.” And, for a section that is only two paragraphs long, it is one of the most important sections for Directors at every level of our great organization. Unfortunately, even though many will read this section, most will totally miss the real understanding of this section. These two paragraphs lay out the essence of what a Director’s job really is.

Pardon me, but this is one time when I must quote sections of the actual text in the Officer’s Guidebook. It actually says it best:

“Remember that you are providing a service for the Members of GWRRA. Selfish and possessive attitudes have absolutely no place in this environment. While it is not a grievous error to refer to the participants being served as “Mine,” it is the first step down a path of many pitfalls. The primary obstacle you will encounter on this path is one of possession. Your concern for the participants becomes clouded by the ‘Me and Mine’ syndrome.”

“The only way to avoid this dilemma is to keep the convenience of the Member first and foremost in your mind. ... Your role is to serve the Membership!”

As a Director, your actual role should be one of a “coordinator” not a “director.” Your primary function is to coordinate activities for the participants. Don’t lose focus that this is a hobby. People want to enjoy activities that involve riding their motorcycles and being with their friends.

Too often Directors and their staff get caught up in working on activities that they want to do and not what the majority of Members are interested in doing. They end up planning activities that the participants are not interested in. Eventually, the participants become disinterested and attendance at meetings and activities begins to decline.

This may be a bit of a reality check, but please take a moment and think about it. Are you doing what the majority of Members want, or are you trying to impose what you want to do on the participants?

## Training Calendar



Now is the time to start scheduling your training for the fall and winter months so members can plan accordingly. Please send the details of your upcoming events to Editor Amy Peterson at [amysescape@aol.com](mailto:amysescape@aol.com) at your earliest convenience. This information is also published on our division's site, so let us help you spread the word!

### May 2008

**5/17:** Instructor Development and Certification Program in Kernersville, NC (region N). Contact John Williams at [williams4822@bellsouth.net](mailto:williams4822@bellsouth.net).

### August 2008

**8/2-8/3:** Horizon Program in Bessemer, AL (Region A). Contact Frank and Linda Teasley at [teaswing@bellsouth.net](mailto:teaswing@bellsouth.net).

**8/9:** Advanced Leadership Skills Program in location TBD, GA (Region A). Contact Dave Aikens at [aikensdl@cox.net](mailto:aikensdl@cox.net).

**8/16:** Advanced Leadership Skills Program in Bessemer, AL (Region A). Contact Frank and Linda Teasley at [teaswing@bellsouth.net](mailto:teaswing@bellsouth.net).

**8/23:** Instructor Development & Certification Program in location TBD, GA (Region A). Contact Dave Aikens at [aikensdl@cox.net](mailto:aikensdl@cox.net).

*Training  
is  
FUNdamental!*



## **Requirements Change for Region Trainer**

The following information was shared with the Region Directors recently by Melissa Eason, Executive Director. Please keep this information in mind until the related training materials and manuals can be updated.

Region Trainers are to be certified as Senior Instructors or Master Instructors upon appointment to the position of Region Trainer. The exception to this rule is for those Region Trainers who are currently approved and serving as Region Trainers. However, in the interest of uniformity within the organization, we expect any Region Trainer not currently a Senior or Master Instructor to complete that certification by January 1, 2009. Extraordinary circumstances will always be considered on a case by case basis between the Region Director and the Leadership Training Division Director.



## **Leadership Training Division Staff**

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