



For more information, contact American Honda Motor Co., Inc. (310) 783-3745

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**American Honda Announces First Models for 2012**

**Torrance, CA:** American Honda Motor Company announced today the first release of machines for the 2012 model year, the Gold Wing and FourTrax Foreman. These two 2012 models kick off the beginning of an exciting new season for Honda.

“This pair of 2012 new-model releases really illustrates the great diversity we have in styles of machinery for Honda customers,” said Powersports Press Manager Bill Savino. “Both the Gold Wing and Foreman serve as the newest extensions of incredibly popular models that have built up large and loyal fan bases in their respective fields over the years. The Gold Wing now expands its reputation as the premier touring motorcycle in the world, while the Foreman is the newest iteration in a full line of machines built to work—but are also ready to lead the way to good times when a day off comes around. With these two especially popular models we’re starting off the 2012 model year in a big way, and we’re equally excited about the additional new releases to follow later this year.”

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The first opportunities to view these new Honda models will be at the International Motorcycle Show in Greenville, South Carolina, February 25-27 and Daytona Bike Week in Daytona Beach, Florida, March 5-12.

More detailed information and images of Honda’s model line can be found on [powersports.honda.com](http://powersports.honda.com) or see your local Honda powersports dealer.

■ **Gold Wing: The Gold Standard For Two-Wheeled Journeys**

Long acknowledged as the pinnacle of two-up motorcycling, the 2012 Gold Wing® continues its remarkable legacy. Its travel-oriented creds include the latest generation of sophisticated electronic amenities, starting with an updated and innovative GPS navigation system with user-friendly programmability for sharing favorite ride routes with friends and other riders, which can be accessed online via computer. The Gold Wing also now incorporates a built-in MP3/iPod® interface for a new SRS CS Auto™ technology surround-sound system for a premium listening experience. In addition to its renowned power-laden yet refined drivetrain and delightfully sporty handling, the 2012 Gold Wing also brings upgraded styling, increased luggage capacity, greater protection from wind and weather, revised suspension settings for enhanced ride compliance, and unparalleled comfort for both rider and passenger. In addition, packages for Navi, ABS and airbag do much to further the Gold Wing’s reputation as the most celebrated touring machine in motorcycle history. Price: \$23,199 to \$28,499 TBD. Availability: May 2011.



SRS CS Auto is a trademark of SRS Labs, Inc. CS Auto technology is incorporated under license from SRS Labs, Inc.



Candy Red



Pearl White



Ultra Blue Metallic



Black

■ **FourTrax Foreman: Built To Work Hard, Day In and Day Out**

Over the years, the FourTrax® Foreman® range of 4x4 ATVs have proven themselves to be hard-working partners that also know more than a thing or two about recreation. For 2012, the Foreman line of ATVs boasts a brand-new liquid-cooled 475cc single-cylinder OHV four-stroke engine that’s powerful enough for taking on those extra-tough jobs. The introduction of a new fuel injection system with 36mm throttle body for instant throttle response, consistent performance at high altitude, and hassle-free cold-weather starting adds to the Foreman’s performance package. The rolling chassis has been re-engineered as well, featuring an all-new and lighter rear suspension system incorporating a single, high-quality shock for increased comfort, precision, and work capabilities, plus a shorter wheelbase for agile handling and a tighter turning radius. With a wide variety of choices in configuration including manual shifting or Honda’s renowned Electric Shift Program (ESP®) that delivers push-button convenience for shifting, plus the option of Electric Power Steering (EPS) there’s a model to suit everybody. Throw in new body styling with a more aggressive look and you have one full-sized machine that will carry you through a week’s worth of chores with ease, then beg for some playtime adventuring come the weekend. Price: TBD. Availability: May 2011.



Red [4x4 model shown]



Olive [4x4 EPS model shown]



Natural Gear Camouflage [4x4 ES model shown]



Red [4x4 ES with EPS model shown]

**About Honda**

American Honda Motor Co., Inc. is the sole distributor of Honda motorcycles, scooters, ATVs, MUVs and personal watercraft in the U.S. American Honda’s Motorcycle Division conducts the sales, marketing and operational activities for these products through authorized Honda dealers. For more information on Honda products, go to [powersports.honda.com](http://powersports.honda.com).