



Officer Position Description

DIRECTOR OF RIDER EDUCATION

Your **role**; it's your major responsibility to:

PROVIDE VISION, VALUE, LEADERSHIP AND MENTORING TO THE RIDER EDUCATION PROGRAM MANAGEMENT TEAM IN A MANNER THAT CREATES A SYNERGISTIC RELATIONSHIP THROUGHOUT TEAM GWRRRA.

Here is some of the **specific knowledge** you will need to do this job well. What you don't know, we will help you learn:

- Be familiar with and use the Rider Ed Handbook,, the Officers Handbook and the Officers Connection as resources for information about policies, procedures and requirements
- Be familiar with GWRRRA's other Handbooks; know where you can go with questions
- Understand the information on Rider Ed Reports and what to do with it
- Know your TEAM Members' strengths and weaknesses and what you can do to help them succeed
- Know or learn how to build a sustainable TEAM that continually develops and strengthens
- How and what to delegate to ensure RE is operationally running smoothly, efficiently and effectively
- Know your website, its content and a working knowledge of the RE database-
<http://gwrrra.org/regional/ridered/index.html>
- Knowledge of trends in Motorcycle safety, First Aid, general programs of motorist awareness (AARP, AAA, etc.) current laws and gear
- Your budget and what is required to keep RE running financially strong
- Know the levels program and maintain your Master level
- Know the MOU and abide by it

There are certain **activities** for you to focus on to ensure the success of GWRRA Rider Education. You don't have to do them all yourself, on the contrary we encourage you to use your team as much as possible. Some are monthly, others during the year. Here they are:

- 🏆 Fill your entire TEAM with enthusiastic and qualified folks; try not to have someone in more than 1 position
- 🏆 Support each TEAM member but let them lead and be responsible for their position
- 🏆 Monthly videoconference Meeting with TEAM GWRRA
- 🏆 Monthly videoconference Meeting with Rider Ed CORE Team
- 🏆 Monthly videoconference Meeting with your Region Educators, plus CORE
- 🏆 Establish programs/processes to build, lead and encourage the Educator's throughout the organization
- 🏆 Write an article for Insights, and other newsletters when requested
- 🏆 Attend Wing Ding and run the Annual RE Meeting, the Masters Lunch/Breakfast, and the "Meet Rider Education" seminar
- 🏆 Be an Ambassador for Rider Education internally and externally
- 🏆 Create goals and budget annually and ensure your team knows them for their direction
- 🏆 Lead by example and be a superb communicator who readily shares relevant information with the TEAM.
- 🏆 Know that where TEAM GWRRA Educator goes in attitude, knowledge, skills and gear the Educators and Members go!

What other activities do you think are important: (To be filled in by Officer during their interview process for guidance and to debunk any myths of the job)