



Gold Wing Road Riders Association

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Press Release

Gold Wing Road Riders Association Benefits Program Expanded!

Phoenix, AZ (March 23, 2009) — Melissa Eason, Executive Director of the Gold Wing Road Riders Association (GWRRA), announces the expansion of GWRRA's Member Benefit Programs with thirteen (13) Discount Benefit Programs.

GWRRA's existing benefits include its "award-winning" Rider Education, monthly magazine *Wing World*, Gold Book Service Directory, and FREE **Rescue** Towing and Roadside Assistance, along with many other FREE benefits. See <http://www.gwrri.org/membership.html> for a complete listing of GWRRA's benefits.

Members of GWRRA are given a FREE membership to the Standard **Rescue** Towing and Roadside Assistance Program as part of their regular association membership, *without any other obligations*. Some of the benefits of Standard **Rescue** are towing service for your covered motorcycle up to 35 miles from the breakdown; mechanical first aid (battery service, locksmith service, to name a few); auto rental reimbursement; and much more.

Ms. Eason states, "For many years, Members of GWRRA have had the option to upgrade their FREE **Rescue** to **Rescue Plus**, for only \$25. **Rescue Plus** covers towing and roadside assistance up to 100 miles for any non-commercial vehicle, including a motorcycle, the Member is driving or riding in. It also covers the Member's motorcycle trailer."

"Along with GWRRA's ever increasing list of Member benefits," Ms. Eason continues, "we have added thirteen Discount Benefit Programs." Some of these discount programs are:

- Discounts for all your air, hotel, tour and package needs through **Travel Now**
- Access to insurance providers such as **AFLAC** and **AmeriPlan**
- Discounts at **OfficeMax**
- Discounts for **Life Lock Identity Theft Protection**
- Vehicle rental discounts from **Avis/Budget**
- Discounts for all your motorcycle transportation needs from **JC Motors Transport**

Ms. Eason also announced that GWRRA has instituted a "split-payment plan." "In these challenging times," Ms. Eason says, "GWRRA is sensitive to our Members' situation and wants to offer any assistance when we can. Therefore, a Member can pay one-half of their membership by credit card the first month and the remainder in the second month, also by credit card."

Founded in 1977, the Gold Wing Road Riders Association is the largest single marque motorcycle organization in the world for owners and riders of Honda Gold Wings and Valkyries, with 75,000 Members in 48 countries. Call 800-843-9460 or in Phoenix 623-581-2500 for information or to join or renew and be eligible for these and more great benefits.

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