

# 2017 BUSINESS MEMBERSHIP PROGRAM



We are pleased to announce the 2017 GWRRA Business Membership Program! The Business Program is now available in three different packages. You choose the package that best suits your needs and budget!

**BASIC** - Provides your business name, logo and website link in black for only **\$250 a year** (originally \$500).

**SMART BUSINESS** - Provides your business name, logo and website link in 2-color for just \$350 a year (originally \$700)

**MAXIMUM EXPOSURE** - Provides your business name, logo, website link in 4-color, plus a small bottom banner ad for only \$500 a year (originally \$1,000). You may upgrade to a small top banner ad for an additional \$250 per year.

**PLUS, as a Business Member, you will also enjoy these great benefits:**

**GWRRA Business Logo.** For use in your advertising, printed literature, rally and trade show exhibits, and of course, on your own website.

**Biannual Listing in *Wing World Magazine*.** Your organization name and website will be featured in two special issues (August & December) of *Wing World*, circulated to over 70,000 members. These high circulation issues have proven to be "business builders" for many of our regular advertisers.

**Wing Ding.** GWRRA is the producer of the world's largest Gold Wing/Valkyrie trade show in the world that features a broad spectrum of vendors, seminars and a variety of events during the weeklong celebration. Some 12,000 delegates flock to Wing Ding from each of the 50 United States, 13 Canadian Provinces, as well as from many of the 52 countries around the world in which GWRRA is represented. Your organization will enjoy visibility in the form of signage.

**Business Member Certificate.** As a Business Member, your organization will receive a certificate that displays the GWRRA **Business Member** logo to exhibit in your place of business.

**Gold Book Listing.** An annual listing of your organization to over 40,000 households, will assure

exposure to our Members while they are touring and traveling in the U.S., Canada and around the world.

**Wing World subscription.** Your company will enjoy a 12-month subscription to *Wing World* magazine, filled with great editorials, articles and advertisements geared towards Gold Wing riders and other motorcycle enthusiasts.

**IN ADDITION, as a Business Member, you will receive added benefits & discounts:**

**Your Personal Account Executive.** Your company will have access to your personal account executive at *Wing World* magazine. Your account executive can help you explore the opportunities to advertise to the worldwide Gold Wing market through this print media.

**Discounts.** \*As a Business Member, you will receive a 10% discount on any online ads you place in our electronic media. This includes ads on GWRRA's homepage ([www.gwrpa.org](http://www.gwrpa.org)), monthly e-newsletter (*Wingin' It*), our annual convention website ([www.wing-ding.org](http://www.wing-ding.org)), as well as [www.wingworldmag.com](http://www.wingworldmag.com)

\*If you are a *Wing World* advertiser, you will now receive a 10% discount off your Business Membership fee.

Your organization will benefit from unique exposure that only GWRRA can provide with over 90,000 hits a day on our website, GWRRA generates higher traffic in the course of one month than the average mall receives in an entire year. Your organization will be listed in its rightful place among an exclusive group who wish to show their support for GWRRA and share their services with the entire Association.

With all these great benefits and three Package options, there has never been a better time to join the GWRRA Business Membership Program! Still have questions? You can contact Account Executives by phone at **800-843-9460 ext. 231 or 219**. By fax at **877-384-9416** or email [sales@wingworldmag.com](mailto:sales@wingworldmag.com). We look forward to hearing from you!

*Thank you.*

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## Business Membership

This Business Membership Agreement is made and entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between **Gold Wing Road Riders Association, Inc.** located at 21423 N. 11th Ave, Phoenix, Arizona 85027 and \_\_\_\_\_.

## I. Levels & Fees

Choose the Business Membership package that is right for you.

**BASIC** - Provides your business name, logo and website link in black for only **\$250 a year.**

**SMART BUSINESS** - Provides your business name, logo and website link in 2-color for just **\$350 a year.**

**MAXIMUM EXPOSURE** - Provides your business name, logo, website link in 4-color, plus a small bottom banner ad for only **\$500 a year.** You may upgrade to a small top banner ad for an additional \$250 per year. Please note: The business card size ad is not to exceed 200 pixels wide x 100 pixels tall (72dpi). Acceptable formats: GIF, JPEG and PNG.

## II. Term & Termination

Business Membership is for one full year from the date of this contract unless sooner terminated as hereinafter provided. GWRRA reserves the right to terminate this Agreement by giving written notice of termination.

## III. Governing Law

This Agreement shall be construed, interpreted and applied in accordance with the laws of the State of Arizona and the parties agree and consent to the jurisdiction of the courts of the State of Arizona with respect to any litigation which might occur between GWRRA and the Business Member arising out of or in connection with this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first written above.

### Gold Wing Road Riders Association

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

**(Business Member)** \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

**Make checks payable to GWRRA** or pay by Credit Card:

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_